

## EXAMPLES OF CONTROL QUESTIONS FOR PREPARING FOR THE EXAMINATION IN THE SPECIALTY

### 10.01.10 JOURNALISM

- 1 Journalism as an area of the mass information activities. Essence and specificity of mass information.
3. Journalism as a social institution. The term 'fourth estate'.
4. Functions of journalism in the modern society. The media functioning effectiveness problems.
5. The concept of the press freedom and the problems of media freedom in the modern context.
6. Journalism in the civil society and in a state governed by the rule of law.
7. Mass media as an area of public policy in a democratic society.
8. Media and problems of information security.
9. Social position of a journalist.
10. The media structure, general characteristics. Media typology. Type-forming factors.
11. Periodic press in the media, functions and main types of publications. The growth dynamics of periodicals in the information market.
12. Television in the media, functions, key types, typology and development trends.
13. Radiobroadcasting in the media, functions, key types, typology and development trends.
14. Network media, functions, structure and development trends.
15. Information agencies and services in the media.
16. The state information policy and its implementation practices.
17. Economic, social, political, spiritual and ideological conditions and development factors of the modern domestic media.
18. Editorial staff as a professional-creative, organisational-production and economic entity. Contemporary trends in the creation of the editorial structure.
19. Development of the concept of an information body. Programming and planning in editorial practices.
20. Modelling in journalism. Types of media models.
21. Design in journalism. Features of registration of various types of media.
22. Editorial management, tasks, areas of focus and methods of work. Psychological aspects of managing the editorial team.
23. Public relations in the media: the essence, functions and methods of organisation.
24. Technical base of mass media at the present stage. Key development trends.
25. Electronic technologies in journalism.
26. Economic fundamentals of the media functioning. The mass information market, creation and development in the Russian context. Information marketing.
27. Capital in the media, publishing houses, holdings and concerns.
28. Advertising development conditions and factors in the media. Advertising campaigns in the press, on radio and television.
29. Journalistic text as a product of the author's creativity.
30. The way of creative activities of a journalist, components. The creative personality of a journalist and his/her professional qualities.
31. The methods of journalistic creativity.
32. Professional communication of a journalist. The art of a dialogue.
33. The information sources and problems of access to information.
34. The journalism genres and their development trends.
35. News journalism. Features of the reporter activities. Genre structure.
36. Analytical journalism, genre structure.
37. Investigative journalism. Forms and development trends.
38. Opinion-based social and political journalism as a kind of creative activity in journalism.
39. Psychological aspects of the journalistic activities.

40. The modern Russian law on the media. The law of the Russian Federation on the mass media as a fundamental regulatory document.
41. The state management and supervision authorities in the mass media, the legal status and key functions.
42. Property rights in the media. The legal status of the owner and founder of an information body.
43. Rights and duties of a journalist.
44. The copyright provisions in the field of journalism.
45. Legal regulation of the media activities during election campaigns.
46. Judicial and public protection of media freedom.
47. International humanitarian law in the journalistic activities.
48. The value of ethical standards as a basis for the professional activity of a journalist.
49. Ethical principles of the journalist's relations with the sources of information, the characters of publications and the audience of the media.
50. Codes of professional journalism ethics.
51. Sociology and journalism: sociological approaches, methods and information in the journalistic practices.
52. The features of the mass communication, social functions of the media and social effects.
53. The sociological support in the development of the concept and programme of an information body.
54. Media audience, the social needs and interests, methods of mediometric studies, peculiarities of information behaviour of the audience of the Russian mass media,
55. Methods of studying the texts of the press, television and radio.
56. Editorial staff and journalists as objects of sociological research.
57. Sociology in the author's journalistic work.
58. Methods of studying public opinion and ways of presenting it in the media.
59. Stylistic system of the Russian literary language. Text stylistics.
60. Functioning of lexical and phraseological means of the modern Russian language.
61. Functioning of the morphological forms of speech.
62. Text as an object of literary editing. The psychological and logical foundations of text editing.
63. Work on the composition of the author's material, facts, language and style of publications.
64. Types of texts and features of the editor's work on them.
65. Method of editing the author's text.
66. The emergence and development of the Russian journalism in the first half of the XVIII century.
67. Journalism of the first quarter of the XIX century.
68. Journalistic activities of A.S. Pushkin.
69. Journalism, publicism and literary criticism in the 1840s-1950s.
70. The Russian journalism in the context of the autocracy crisis (1860s of the XIX century). The era of reforms and the press.
71. The democratic journalism in the 1860s of the XIX century.
72. Journalism of the 1870's of the XIX century. Populism and the press.
73. The newspaper business development in the second half of the XIX century in Russia.
74. The liberal press of Russia in the second half of the XIX century.
75. Printing during the First Russian Revolution, features.
76. Journalism in 1917.
77. Journalism of the first Soviet decade.
78. Journalism in the second half of the 1920s-1930s of the XX century in the creation of the Stalinist totalitarian regime.
79. Publicists and the opinion-based social and political journalism during the Great Patriotic War (1941-1945).
80. The USSR mass media as a single propaganda system in the 1970s and mid-1980s of the XX century. Management and functioning.

81. Press during perestroika, in the conditions of democratisation and glasnost.
82. Origins of the opinion-based social and political journalism. Leading ancient speakers.
83. Importance of the invention of the I. Guttenberg's printing machine for the development of the press.
84. Development of newspapers and magazines as the main types of publications in the XVI-XVIII centuries.
85. English publicists of the XVIII century D. Defoe and J. Swift.
86. The Declaration of the Rights of Man and the Citizen and the French concept of press freedom.
87. Publicism of the Great French Revolution.
88. The Bill of Rights and the English concept of press freedom. Creativity of J. Milton.
89. The first amendment to the US Constitution and the American concept of press freedom.
90. Contemporary foreign media theories.
91. US media, major milestones and features.
92. UK media, major milestones and features.
93. French media, major milestones and features.
94. German media, major milestones and features.
95. Mass media of developing countries in Latin America, Asia and Africa, major milestones and features.
96. World media during the Cold War.
97. The main foreign media companies and the largest media owners.

**EXAMPLES OF ADVANCEMENT QUESTIONS FOR THE PREPARATION OF THE EXAMINATION IN THE SPECIALTY 05.25.02 DOCUMENTATION ACTIVITIES, RECORDS MANAGEMENT AND ARCHIVAL SCIENCE**

1. The archive-keeping arrangements at the present stage (1991-2000).
2. The archival laws of the Russian Federation in the 1990s.
3. Archival laws of the Russian Federation in the 2000s.
4. Arrangements for the acquisition of the Archives of the Russian Federation and other archival documents.
5. Arrangements for the examination of the value of documents of the Archive Fund of the Russian Federation and other archival documents.
6. Accounting for archival documents.
7. Ensuring the safety of documents of the Archives of the Russian Federation and other archival documents.
8. The finding aid for archival documents.
9. Records management as a science.
10. Modern state regulation of office management in Russia.
11. Document and functions of a document.
12. Properties, features and structure of a document.
13. Documentation systems, unification and standardisation.
14. Document flow of an entity.
15. Signs of filing a case. File registers and their purpose. Formation of cases.
16. History of records management in Russia, the key stages